

Weekly SEO Report

Full Name: _____

Website URL: _____

Week Ending Date: _____

Metric / Data	Last Week	This Week	Change (+/-)
Organic Traffic (Users)			
Total Impressions			
Total Clicks			
Average CTR			
Average Position			
Top 3 Keywords			
Top Pages (Organic)			
New Backlinks			
Technical Issues			

Extra Notes (Please fill in the details below):
